

District Recognition Program

Building a Distinguished Year

A District 224 playbook

July 2026 - June 2027

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DCP Goals · Membership Payments · Paid Clubs

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Success is interlinked

Every link matters



Club success is the engine - Distinguished clubs are what let Areas, Divisions, and Districts qualify for recognition.

Qualifying Criteria for Clubs

Achievement Level	Club Success Plan	Membership (June 30)	Goals Met
Distinguished	Submitted by Sept 30*	20 total or net growth of 3**	5
Select Distinguished	Submitted by Sept 30*	20 total or net growth of 5**	7
President's Distinguished	Submitted by Sept 30*	20 total members**	9
Smedley Distinguished	Submitted by Sept 30*	25 total members**	10

* Newly chartered clubs can submit within **first 90 days**. Clubs that charter after April 1 will automatically receive credit for submitting the Club Success Plan for their charter program year.

** Total member count consists of **renewing, dual, new, charter, and reinstated** members. Transfer member do not count toward this total.



Milestone check-ins: review club progress via Area Council Meetings - Monthly and Quarterly to track progress.

Qualifying Criteria for Area

Achievement Level	Club Success Plan Submission by Base Clubs	Club Visit Report	Club Loss	Distinguished Clubs
Distinguished Area	Submitted by Sept 30*	75% Visit Reports filed by Nov (Cycle 1) and May End (Cycle 2)	No Net Loss	Equal to or more than 50% of the Area's club base.
Select Distinguished Area	Submitted by Sept 30*	75% Visit Reports filed by Nov (Cycle 1) and May End (Cycle 2)	No Net Loss	Equal to or more than 50% of the Area's club base + 1 more Distinguished club.
President's Distinguished Area	Submitted by Sept 30*	75% Visit Reports filed by Nov (Cycle 1) and May End (Cycle 2)	No Net Loss	Equal to or more than 50% of the Area's club base + 1 more Distinguished club + 1 New Club Charter

Although the qualifying criteria to be a Distinguished Area Director mandates only twice visiting your club - District Recognition Program recommends to visit **4 times a year**



Milestone check-ins: review club progress through dashboard, Area Success Plan, Club Visit Report

Qualifying Criteria for Division

Achievement Level	Paid Clubs	Distinguished Clubs
Distinguished	Meet the base	Equal to 45% or more of the total Division's club base.
Select Distinguished	Base +1 Club	Equal to 50% or more of the total Division's club base + net growth of 1 club.
President's Distinguished	Base +2 Club	Equal to 55% or more of the total Division's club base + net growth of 2 clubs.

- Gather your team of leaders and volunteers at the beginning of the year
- Set specific goals
- Establish strategies to achieve the goals
- Develop a framework to help carry out the plan and produce results



Milestone check-ins: review club progress through dashboard, Monthly connects with club leaders. Review Division Success Plan

Qualifying Criteria for District

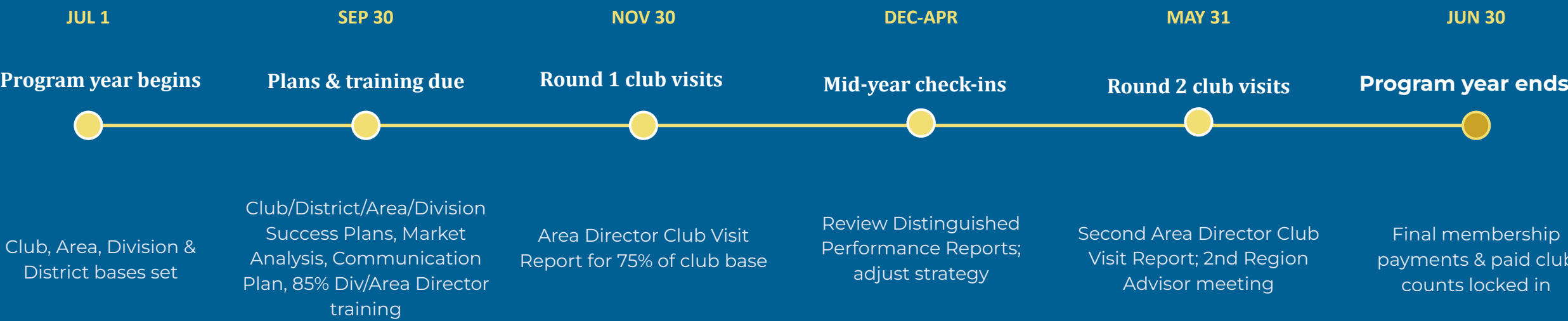
Achievement Level	District Leaders Training Report	District Success Plan, Communication Plan & Market Analysis + 2 meetings with RA by May 31	Paid Clubs	Membership Payments	Distinguished Clubs
Distinguished	85% District Leaders Trained by Sept 30	by Sept 30	1% net club growth (i.e +2 clubs)	1% net growth of base	Equal to 45% or more of the total District's club base.
Select Distinguished	85% District Leaders Trained by Sept 30	by Sept 30	3% net club growth (i.e 4 to 5 clubs)	3% net growth of base	Equal to 50% or more of the total District's club base.
President's Distinguished	85% District Leaders Trained by Sept 30	by Sept 30	5% net club growth (i.e. 7 clubs)	5% net growth of base	Equal to 55% or more of the total District's club base.
Smedley Distinguished	85% District Leaders Trained by Sept 30	by Sept 30	8% net club growth (i.e 11-12 clubs)	8% net growth of base	Equal to 60% or more of the total District's club base.



Milestone check-ins: review of dashboard, monthly check-ins with Division Councils, Club Officers Trained, On-time club renewals

The Year at a Glance: Key Deadlines

Anchor every success plan to this timeline — miss a qualifying deadline and recognition is off the table no matter the results.



Turn your Goals into a Success Plan

Every level - Club, Area, Division, District uses the same four-question framework.



WHAT

Set the specific goal: % Distinguished, membership payment growth, net club growth.



WHEN

Map and review the deadlines with plan Sept (end of golden quarter) - Nov - May - June



HOW

Pick the strategies: club visits, Moments of Truth focus, Club, Area, Division and District Success Plan



WHO

Assign owners at each level and confirm accountability with regular team check-ins.

Stretch & Get Rewarded

Meeting the minimum keeps you in the program — stretch goals and awards keep the team motivated.



Set Stretch Targets

- ◆ Instead of 50% club base Distinguished, aim for 60%.
- ◆ Ensure all clubs submits Club Success Plan
- ◆ Visit clubs more than just twice
- ◆ Ensure early renewals before the timeline
- ◆ Track stretch progress alongside official goals on the same dashboard.



Recognition That Follows

District Hall of Fame:

District Director, Program Quality Director, and Club Growth Director and other District awards

District Excellence Awards: Program Quality Award & Club Growth Award for Directors who hit training and growth goals.

District Top 3 Awards:

President's 20-Plus, President's Extension, President's Membership Retention, Club Retention.



Measure Often. Adjust Early. Finish Distinguished.

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